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**FOR IMMEDIATE RELEASE**

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**Festa Raising Money for Italian Flood Victims**

San Jose, CA – The Italian American Heritage has established a Faenza Flood Relief Fund to help victims of the deadly flooding that devastated parts of northern Italy in May.

Among those affected by the flooding, the Flag Twirlers who performed at our 2019 Festa.

Many strong friendships developed between the flag twirlers, host families, and IAHF members. Those relationships continue to this day. That is why the floods resonate with our community. This is our way to help and respond in friendship with Faenza.

The IAHF is contributing \$1,000.00 to the fund.

There will be collection stations at the Festa this weekend for anyone who would like to donate. People can also send a check to the IAHF with the notation “Faenza Flood Relief” or donate online at <https://form.jotform.com/231697591537166>.

Monies collected will go directly to the Comune di Faenza.

[italianfamilyfestasj.org](http://italianfamilyfestasj.org)  [@ItalianFestaSJ](https://twitter.com/ItalianFestaSJ)  [italianfamilyfesta](https://www.facebook.com/italianfamilyfesta)  [@italianfestasj](https://www.instagram.com/italianfestasj)

*The Italian Family Festa is presented by the Italian American Heritage Foundation (IAHF). All proceeds support the preservation of Italian culture and the Italian American Heritage Foundation Scholarship Program.*

**About the IAHF:** *The Italian American Heritage Foundation was founded in 1975 and is recognized as one of the largest and oldest Italian Cultural Centers on the West Coast. The IAHF preserves and promotes the rich culture of Italy, increases the awareness of its history and recognizes the achievements and positive contributions made by Americans of Italian descent. Visit us at: [www.italianfamilyfestasj.org](http://www.italianfamilyfestasj.org)*

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