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FOR IMMEDIATE RELEASE

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Barilla Brings Pesto and Prizes to the Festa

San Jose, CA – We're so pleased to announce Barilla is the Diamante Sponsor of the 2023 Italian Family Festa San Jose. Barilla's booth will be a one-stop-shop for pasta fun and facts!

Barilla is bringing "Summer of Pesto" to life across the country by combining its world of flavor with an Italian Pesto experience. Come celebrate an Italian Summer with Barilla's Creamy Genovese and Rustic Basil Pesto.

Festa-goers can also play games for a chance to win an exclusive Pesto item!

What: Italian Family Festa San Jose

When: Saturday August 5th and Sunday August 6th

Where: History Park, 1650 Senter Road, San Jose

Admission is FREE!

Free and paid parking options available

Check out italianfamilyfestasj.org for a full schedule of awesome events!

italianfamilyfestasj.org  [@ItalianFestaSJ](https://twitter.com/ItalianFestaSJ)  [italianfamilyfesta](https://www.facebook.com/italianfamilyfesta)  [@italianfestasj](https://www.instagram.com/italianfestasj)

About the IAHF: *The Italian American Heritage Foundation was founded in 1975 and is recognized as one of the largest and oldest Italian Cultural Centers on the West Coast. The IAHF preserves and promotes the rich culture of Italy, increases the awareness of its history and recognizes the achievements and positive contributions made by Americans of Italian descent. Visit us at: <https://www.iahfsj.org>.*

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